

Foresight Council

The Learning Forum's Foresight Council is made up of a select group of global companies and government organizations that meets 3 times a year to share foresight strategies and develop thought leadership about the future. We aim to strengthen the positions of our firms in their respective industries through a focus on future trends that can enable new business models, the development of novel products and services, and mitigate risk through the development of coherent and actionable views of the future.

The accelerating pace of change is increasing the need for a clear view of the future. Cross industry conversations can provide deeper insight while uncovering new areas of opportunity.

Activities

- Study of Societal, Economic, and Political Trends
- Review of emerging technologies, e.g. Impact of AI and autonomous systems on business and society
- Presentation of case studies on the application of foresight
- Collaboration on shared projects to deepen understanding of key topics e.g. The Future of Cities
- Immersive experiences in the various locations where we hold our meetings
- Overview of foresight tools, methods and practices

Participants

Membership is by invitation only and consists of non-competitive organizations across diverse industries and government. Group size is limited to 20 organizations. Member's roles include:

- Foresight leaders
- Strategists
- New business development leaders
- Innovation leaders
- Senior research and development directors
- Risk Managers

Current organizations include:

American Greetings, Faurecia, GM, State Farm, Hasbro, Prudential Insurance, BISSELL, Amway, CIA, Boston Consulting Group, Lowes, NATO, Formation Design, Next Generation, The Center for Disease Control, P&G, United Healthcare, U.S. Marines, State Farm, Willis Towers Watson

Next Meeting

April 29-May 1, 2019 at Microsoft in Redmond, Washington.

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